Anthropology 100A
RESEARCH DESIGN
(formerly Anth 30B)
Do you want to do your own original ethnographic research?

In this course, you will create a research project on a topic of your choice. Because ethnography can be applied to a range of fields, students will learn how to represent their newly acquired skills on a resume and present them to future employers. In the course, you will be trained to: gather original ethnographic data, construct overarching research questions, identify ethnographic sites, identify data sets to be collected, conduct anthropological methods and learn about critical research methodologies, conduct oneself with field interlocutors, code and analyze data, identify literatures, conduct library research, and write an anthropology paper. Students will also deepen their practices of time management, organization, documentation, problem-solving, and interpersonal skills - all necessary for executing an ethnographic research project as well being successful in any future career.

What former students have to say about the course:
“The strongest points of the course was the ability for the professor to make clear connections on how using ethnographic research methods will play a vital role in my future. I will be able to use all the skills I have learned in this course not only in my undergraduate work, but also in my career.”
“It was great getting to work on a project with the professor all quarter long. It was like independent study, but we had a lot more guidance which helped us get through it.”
“This course was amazing! I was nervous about taking it since it’s a big project but it really made me able to understand how to do an ethnography so I’m very glad I picked this class.”
“We actually learned how to do ethnography at the level that grad students in anthropology do. This experience cemented for me my belief in the usefulness of qualitative methods and my interest in anthropology as a career. I feel like this course provided the foundation for the use of anthropological methods both inside and outside of academia.”